



Professionalism Isn't Just How You Dress

Do you want to be thought of as a professional? If so, you have to present and carry yourself as a professional. While first impressions are difficult to overcome, the way you dress is only one part of the image people will have of you. Your communication, quality and timeliness of work produced, the presentations you deliver, whether you appear to be organized or cluttered, and how well you meet and/or manage expectations all go into the equation.

We'll talk about ways that you can establish a professional image and earn the respect of your teammates, customers, competitors, and even a casual observer that may become one of the above at some point in the future, or influence someone else who will. This seminar will benefit those new to the work-world and those who have been in it for a long time, regardless of position.

Participants will:

Gain a broader understanding of all that goes into someone's perception of professionalism, or a lack thereof, and see how that affects their desire to do business with a certain company or not.

Realize that, regardless of the "tools of their trade" and what they wear to work, they can still look professional and create a more positive first impression.

Learn several simple, easy-to-implement, yet impactful strategies to communicate more professionally.

Be reminded that the speed, quality, and thoroughness of their work will leave a lasting impression on customers and co-workers alike.

Discuss some glaring, high-profile examples of what happens if you ever forget about the importance of professionalism.

Randy's professionalism training applies to everyone in an organization, regardless of their position.

John Gandy / Vice President / Gandy Ink / San Angelo, TX

Randy, you have a gift of expanding our thoughts beyond just what we normally do day in and day out.

Keep pushing us to become better!

Phyllis Lynn / Manager of Utilization / Tyler Technology

Teaching the Essential Elements of Excellence for work and life!