



# Lead by the Letters

## 7 Simple Ingredients for Leadership Effectiveness

Leadership is an art-form. Trying to persuade, compel, cajole, or coerce people into working with you or at least following directions is a life-long challenge. From the time we are very young, some people seem to be better at surrounding themselves with willing participants, while others never move past giving orders and being “bossy”.

In order to develop a true following, there are several fundamental attributes and actions that attract people who will join you in your efforts; not because they HAVE to, but because they WANT to. They are essential to moving from manager or supervisor to being a true leader.

This presentation includes seven simple principles that will add to your leadership effectiveness. You’ll see how these easy to remember/easy to incorporate strategies will appeal to people’s desire to subscribe to someone they believe in, trust, and with whom they share some common goal(s).

From what you do, to what you demonstrate that you expect from others, to how you treat them...you will leave this presentation better-equipped to become the kind of leader others will believe in, subscribe to, and follow after.

*Randy does an exceptional job! He entertains, inspires, and encourages people to grow and examine themselves all at one time...amazing! I would willingly recommend him to anyone.*

Kelly Smiley/Principal/Centennial Elementary/Lubbock, TX

*Randy provides great, sensible information for managers looking for the next step, and for leaders needing the next great leap.*

James Dugger/Director of Operations/United Blood Services

***Teaching the Essential Elements of Excellence for work and life!***