The "Y*ougotta's*" of Great Leadership©

- You gotta' be <u>You</u> – Genuineness
- You gotta' be <u>Believable</u> – Character
- You gotta' <u>Believe</u> – Passion
- You gotta' think <u>BIG</u> – Vision
- You gotta' <u>Impart</u> the <u>Vision</u> – Communication
- You gotta' be <u>Contagious</u> – Inspiration/Charisma
- You gotta' <u>get busy</u> and <u>GO</u> -- Action

Teaching the Essential Elements of Excellence for work and life!