



Strategic Planning Workshop

Recalibrating Your Compass

Many small business owners and managers of teams within larger organizations think of Strategic Planning as some grand exercise that only large corporations or “home office” executives undertake. In reality, everyone that is responsible for leading and managing progress in an organization of any size should take the time to create a well thought out plan of how their team will attack the months and years in the foreseeable future.

In this workshop, participants will identify the Key Objectives that they want to accomplish in the coming months/years. They will then break those “Big Ideas” into strategies (stages/phases of progress) that will shape your calendar, and create a functional plan that you can utilize to determine how to allocate resources.

From there, we’ll decide what daily or weekly steps will be necessary in order to meet the deadlines, milestones, and levels of achievement identified in the “strategy” phase of planning. Ultimately, the leaders commitment to and perseverance in making these tactics a part of the regular routine will be the key ingredient to accomplishing the Key Objectives.

By the end of the workshop, everyone will leave with a realistic plan for creating measurable, meaningful growth in the immediate and mid-range future. This plan will be in a format that will easily allow for sharing with team members, assigning tasks and responsibilities, and clearly establishing expectations of them. Once that is done, “eating the elephant” really will be broken down into bite-sized pieces.

Randy does a great job of giving you effective methods in not only setting goals but also achieving them.

Terry Turner/Operations Manager/High Plains Hull Company

Teaching the Essential Elements of Excellence for work and life!