



# Spreading the Vision

## The “HOW” of Communicating the “WHY”

One of the most difficult challenges of management and leadership is getting your team members to understand how imperative it is for every individual, team, and department to work together in order to achieve the key objectives for the entire organization.

From C-level executives to front-line employees, people will contribute more if they better understand how their efforts fit into the big picture. At the same time, giving them a broader view will help them avoid losing sight of and undervaluing their dependence on others within the organization in order to achieve sustainable success.

This seminar delivers practical strategies to get your team members “on board” and to help them - help you as you coordinate the efforts and resources of everyone.

- Discover how you may be creating a “productivity ceiling” by the way you lead and interact with your team members.
- Clarify what vision you want to spread, who to include in that process, and how to make it transferable.
- Communicating the “Why’s”...the secret sauce of spreading the vision and engaging every team member.
- Initiate a strategy to make the vision and goals a part of the culture within the team...not just a page in a binder or on a website.
- Establish an accountability mechanism to measure individual contribution and team progress toward key objectives.

*From time management to providing a vision for your organization, Randy can motivate and focus your employees to achieve more. His innovative and no-nonsense approach gets to the heart of your organizational needs and challenges your people to succeed. He will provide you the results you desire.*

Dr. David Vinson/Superintendent of Schools/Wylie ISD

***Teaching the Essential Elements of Excellence for work and life!***