



Carving Your Footprints

Creating a Personal Strategic Plan

Most people have ideas about what they want to do in life, what they would like to experience or accomplish, and how they'd like to be remembered. Some of their aspirations seem practical and predictable, while others are idealistic or completely far-fetched. Whichever the case, very few of those things will ever become reality because they have no plan for how they will go about pursuing them.

In this workshop, participants will walk through a guided, step-by-step process for identifying the what's and who's that have helped them to become the person they are, what is most important to them in life, and how they want to be remembered when they are gone. They'll forecast what their life will look like at certain intervals, and take the time to realize how significantly their "current reality" will change in ten years.

Once they have sketched out what they hope their life will look like to someone that will only see the pictures and hear the stories, then they'll begin creating a plan to make those goals a reality. They will establish (personal and professional) key objectives, then map out strategies and tactics specifically designed to consistently move them toward their goals. Their plan will include milestones to mark their progress, "reasons why" (self-identified motivators), accountability, and timelines.

Most psychologists and personal improvement experts and agree that as few as 3% of people ever have a written plan to achieve what they perceive to be success. After this session, you will have a blueprint to build a legacy you'll be glad to pass down to your great-grandchildren, and that will lead you to a very high level of personal fulfillment.

You truly touched my life and I am blessed to have gotten to hear you. This was the most enlightening life-success program I have ever attended.

Michelle Henry/Account Specialist/Land O'Lakes-Purina Feed

Randy's presentation helped me renew and refocus my vision to live my life and lead others with excellence, purpose and passion.

Jan Ann Casey/Administrative Asst./Church on the Rock/Lubbock

Teaching the Essential Elements of Excellence for work and life!